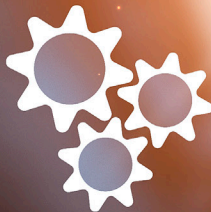


# Paradigm

*Every Credential For Every Moment.*





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\* Coming Soon

## Paradigm, Inc.

“ paradigm: 'per-ə- dīm

: a theory or a group of ideas about how something should be done, made, or thought about.

– Merriam-Webster.com



IT'S WHY OUR  
CLIENTS LOVE US



# integrity

## When Integrity Matters...

Integrity is more than a word; it's our mindset. From our products and services to our software, we are committed to delivering our best with honesty and a personal touch. We listen to our clients' needs and promise an unmatched experience of excellence – it's our mission.

## Feel Confident

Paradigm, Inc. is the **#1 choice** in higher education: known for its top-quality credentials, advanced platforms, and outstanding customer service. Institutions choose us for both paper and digital credentials that signify the highest distinction.

## Explore the Possibilities

From beautifully printed diplomas and certificates to secure digital credentials, explore our exceptional products and services. Make the Paradigm shift—you'll love what we offer.



*Christopher Jackson*

Christopher Jackson, CEO

# Paradigm

*Every Credential For Every Moment.*





# diplomas



& CERTIFICATES

## Norma Bazylinski



I can't speak highly enough about the service and quality of the work done by the team at Paradigm. I am happy every day that we use Paradigm as our diploma vendor.





## Credentials Printed With Excellence

Traditional diplomas and certificates are the cornerstone of any registrar's office. At Paradigm, we ensure every credential is crafted with exceptional quality and absolute accuracy.

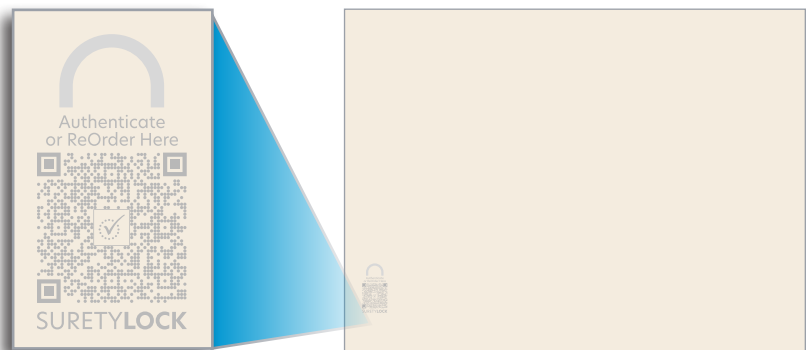
## Experience the Paradigm Difference!

- ✓ **Lightning-Fast Turnaround:** Whether you need credentials in just 24 hours or within 6-10 days, Paradigm offers flexible, expedited delivery options tailored to your timeline.
- ✓ **Trustworthy Performance:** With a proven accuracy rate exceeding 99%, you can confidently rely on us for precision and consistency in every order.
- ✓ **DirectShip™ to Students:** Focus on what truly matters—your students' success. Let Paradigm streamline the process by managing everything from production to delivery.
- ✓ **Seamless Alumni Support:** Empower your alumni to stay connected. With Paradigm, alumni can easily replace diplomas that are lost or damaged, putting replacements in their hands faster—saving your office time and resources.
- ✓ **Effortless Diploma Holds:** Need to place a hold? No problem. Submit your graduate lists and release diplomas when you're ready.

## NEW! Digital Security to Paper Documents

**SURETYLOCK™**, a new security feature for our paper credentials. This free addition will be included on all documents up to 14" x 17". SURETYLOCK is a faint QR code watermark on the back corner of diplomas and certificates that helps authenticate the document and makes student reordering easy with a quick scan.

- ✓ Name of Institution
- ✓ Name of Recipient
- ✓ Conferral Date
- ✓ Printed in the USA





### Julie Bedard

Bowdoin

“

I wanted to reach out and let you know our diplomas and the covers are BEAUTIFUL! Thank you to the Paradigm team – your staff was very helpful, communicative, and responsive, and we had ZERO issues. We couldn't be more pleased.



# Covers That Are Beautiful, Customizable & Affordable

Personalized covers add recognition and protection to credentials.

## Padded Covers, Hard Covers, Flex Covers, and Presentation Covers

- ✓ Hand-crafted to meet specifications
- ✓ Custom color matches
- ✓ Budget-conscious options



## Customized Exterior Panels

- ✓ Institution's name stamped in gold or silver foil
- ✓ Blind stamped with institution's name or seal
- ✓ Personalized with the student's name

## Customized Interior Panels

- ✓ Wide selection of materials and colors
- ✓ Multiple ribbon options
- ✓ Timeless etching





# shipping



DIRECTSHIP™  
TO STUDENTS

## Barry S. Kane

 **COLUMBIA UNIVERSITY**  
IN THE CITY OF NEW YORK

“ The ultimate goal in any vendor relationship is to cultivate such a high level of trust that if an issue does occur, our first reaction is to question our own process before assuming vendor error. This level of trust indicates that the quality of the product and service is so consistently exceptional that the likelihood of a mistake on the part of the vendor is exceedingly rare. This is precisely where we stand with Paradigm today.

**Focus on  
What You Do Best.**

**Let Us Focus  
on the Rest.**

## Experience Faster Processing Times Without Sacrificing Accuracy or Reliability

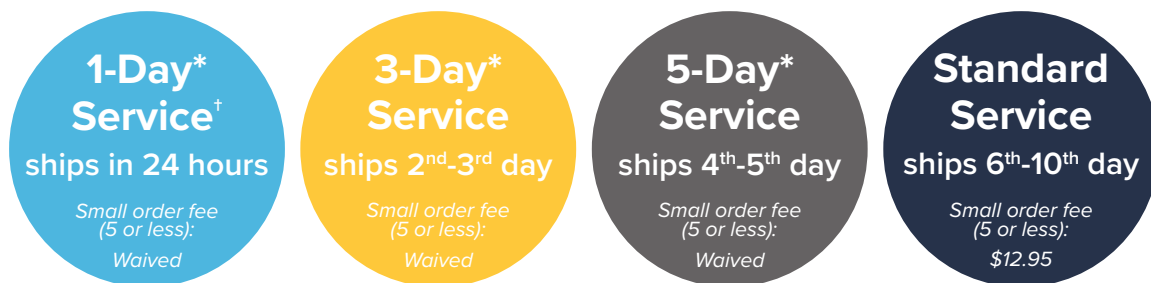
Let Paradigm handle the shipping of diplomas and certificates directly to your learners – both domestically and internationally – through DirectShip. This optional service liberates your staff to focus on other tasks while our quality fulfillment team takes care of it for you.

### Credential Tracking Included

Tracking is available and included in most USPS postage pricing. Tracking options available for additional fees.

### Enhanced International Shipping

- ✓ Industry-leading scan rates ensure maximum visibility
- ✓ Door-to-door tracking available in the highest number of countries
- ✓ Real-time updates for secure, efficient, global deliveries



USPS DirectShip, Next Day Air, 3-Day, 2nd Day, Ground

*\*Production begins the same day for 1, 3, and 5-Day Service orders that are placed before 1:00 pm EST.*

*5-Day Service is the default for damaged diplomas.*

*[1-Day Service applies to 100 records or less.](#)*



### Helen B. Garrett



“ The CeDiploma offers the perfect solution for our graduates to share their accomplishment with potential employers on social media sites, such as LinkedIn, providing credential mobility while giving boundless visibility to our University.





## The *Only* Digital Credential Validated on the Institution's Domain (.edu)

### The #1 Choice Among Registrars: The CeDiploma

Quick access to credentials means more opportunities, especially for job-seeking grads. Paradigm's digital credentials are secure, official, cost-effective, and delivered right on time.

### Instant Proof of Education

With a **CeDiploma<sup>®</sup>** or **CeCertificate<sup>®</sup>**, learners get immediate access to a digitally signed replica of their paper credential. Our platform provides the most advanced verification system to ensure authenticity directly from your institution.

### Easy Sharing and Verification

Shareable credentials allow learners to attach them to resumes, post on LinkedIn, or send their CeCredential Identification Number (**CeDiD<sup>®</sup>**) and URL for verification.





## Rodney Parks



“ The creation and launch of the CePennant has been a game-changer at Elon University. The new technology communicates exceptionally well to potential employers, resonates well with parents, and stacks in a way that verifies achievement over the course of the 4-year Elon experience.



# Introducing Microcredentials

Microcredentials are an important part of higher education: recognizing students' achievements. Paradigm now offers microcredentials, like the **CePennant™**, to honor significant achievements such as the **Dean's and President's Lists**. Student feedback has been overwhelmingly positive!

## Microcredentials Benefit Both Learners *and* Institutions

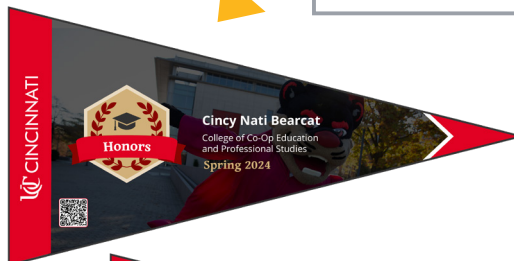
### For Learners

- ✓ Instantly share merits with family, friends, and employers
- ✓ Recognized and validated subject mastery
- ✓ Encourages continuous progress toward earning additional credentials
- ✓ Highlights skills for job searches or promotions

### For Institutions

- ✓ Promotes attraction and retention
- ✓ Marketing tool as learners share success on social media
- ✓ Seen as student-centric and supportive
- ✓ Saves on printing, postage, and labor with digital credentials
- ✓ Minimizes resume fraud
- ✓ Cost-effective recognition of achievements and program advertisement

• **The first of many designs on the way!**



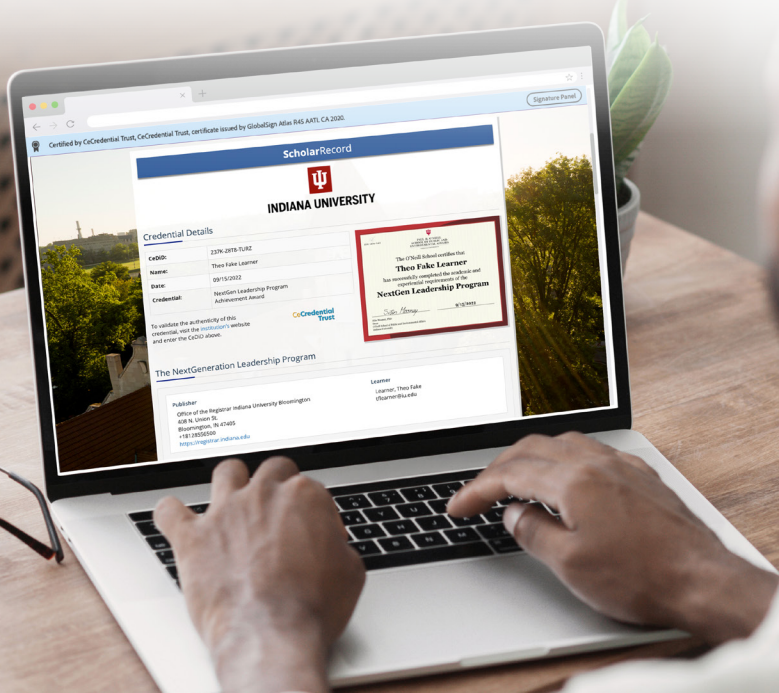




## Deborah Everhart, Ph. D.



“ The issuance of verifiable credentials including CTDL-linked open data represents a pivotal advancement for the equitable future of education and employment by ensuring that every credential tells the full story of the bearer’s capabilities and achievements. Recognizing the full value of an individual’s skills and competencies enhances transparency and utility for all stakeholders and illuminates the path for individuals striving for personal and professional development.



## ScholarRecord: Crafting a Narrative of Skills & Experience

Paradigm's **ScholarRecord** helps post-graduates translate their academic experiences into a compelling professional narrative. It facilitates the articulation of both durable and technical skills acquired through coursework, aiding in resume writing, self-promotion, and interview preparation.

Supporting initiatives of [AACRAO](#) and [1EdTech.org](#) data standards, ScholarRecord **enhances basic learning outcomes with detailed explanations**. It allows institutions to articulate and present a range of educational achievements and skills, from brief descriptions to detailed curricular maps, beyond traditional transcripts.

### Key Features

- ✓ Real-world relevance
- ✓ Holistic skills representation
- ✓ Enhanced Employability
- ✓ Empowered Learners who can explain their value in the workforce



***The true value of the credential is the ability to articulate its worth.***

# credentials management



**Wil Wu**



“ Paradigm takes customer service into a whole new realm. . . I can say with conviction, if you are not a customer of Paradigm, you are missing out on the easiest, most efficient system for ordering diplomas in the industry!



## Revolutionizing Credential Management

Meet **nCompass**, a platform designed with you in mind. Tailored to provide you with complete visibility and control over all your credentials—think of it as an effortless extension of your office.

## Groundbreaking Reporting and Real-Time Insights

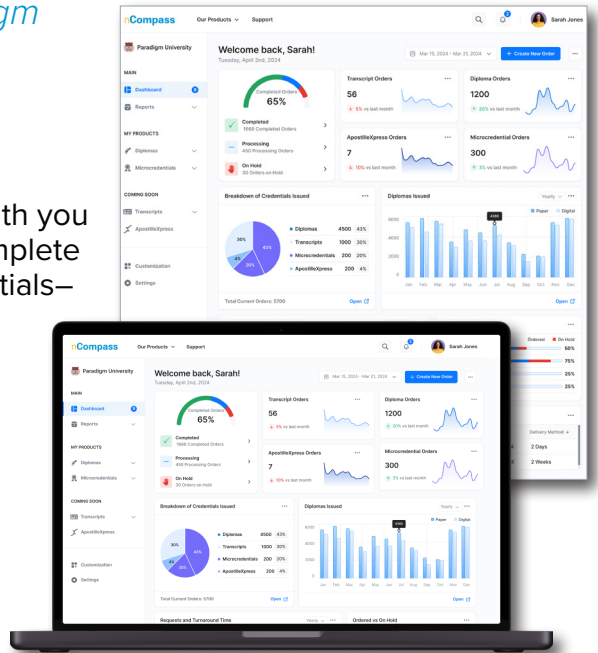
**nCompass** redefines what a platform should be. It's the only platform of its kind, providing transparency into every aspect of “all things Paradigm,” all in one place.

- ✓ **All-in-One Product Management:** Easily manage diplomas, certificates, covers, transcripts, and microcredentials from one intuitive interface.
- ✓ **Instant Digital Processing:** Experience real-time digital credential issuance—fast and seamless.
- ✓ **Effortless Order Control:** Oversee signatures, order history, and shipment details with unmatched ease.
- ✓ **Confidence in a Click:** Contact your dedicated Client Relations Representative and experience the personalized attention you deserve.
- ✓ **Seamless Control:** Confirm cover details, ship dates, quantities, and adjust shipments with ease.

Stay ahead with live data that tracks our service performance and provides the reports you need.

- ✓ **Instant Insights:** At-a-glance reports on shipping accuracy, damages, error rates, and more.

**nCompass** empowers you with clarity, control, and confidence—allowing you to focus on what matters most. **Welcome to the future of credential management.**





# Apostille\*



A NEW, EASIER  
SOLUTION

## The Hague Convention



“

The *Convention of 5 October 1961 Abolishing the Requirement of Legalisation for Foreign Public Documents* (HCCH 1961 Apostille Convention) facilitates the use of public documents abroad. The purpose of the Convention is to abolish the traditional requirement of legalisation, replacing the often long and costly legalisation process with the issuance of a single Apostille certificate by a Competent Authority in the place where the document originates.



# e-APP + CeDiploma® = A Digital Match Made in Hague Heaven!

Paradigm is proud to offer an affordable, fast, easy, and full-service Apostille solution that produces and electronically delivers Apostilles to alumni. Finally, a solution that allows you to outsource to Paradigm, cutting the alumnus' wait time to a matter of hours, and your efforts to a matter of clicks!

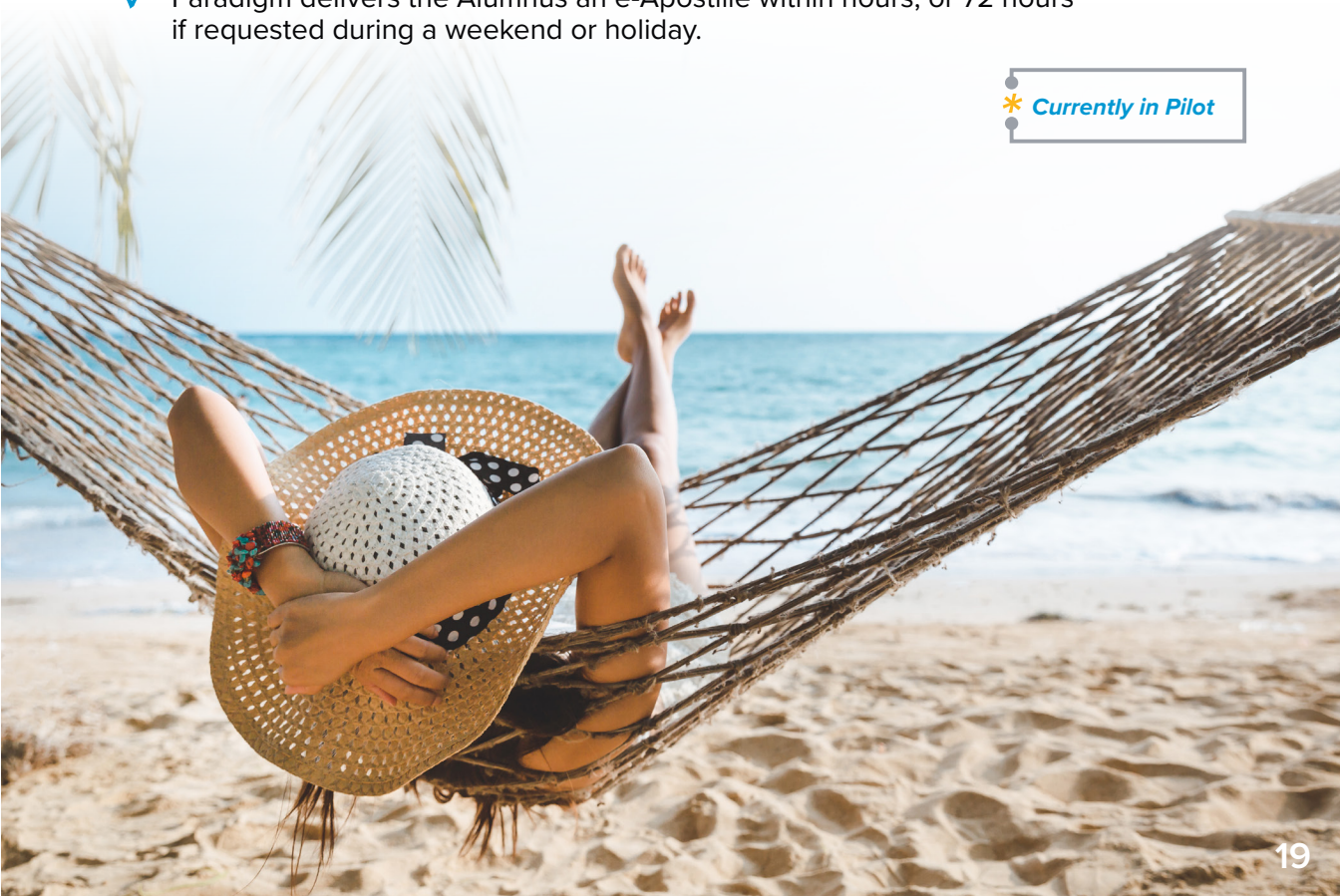
## How It Works

Through Paradigm's Reorder Management module, alumni can request an Apostille electronically. Each Apostille issued is compliant with the State, the Federal State Department, and The Hague Convention!

## It's as Simple as 1-2-3-4!

- ✓ Alumnus orders a custom CeDiploma specially designed for an Apostille
- ✓ Institution approves Alumnus order - *that's it!*
- ✓ Paradigm works with the Notary and State
- ✓ Paradigm delivers the Alumnus an e-Apostille within hours, or 72 hours if requested during a weekend or holiday.

 **Currently in Pilot**



# transcripts\*



A BETTER  
SOLUTION

## Kim Barber

FSU | FLORIDA STATE  
UNIVERSITY



Paradigm exceeded our expectations. The quality of the printed materials is very high. Orders are processed timely, and the customer service and support is excellent.





## Happiness Starts with Paradigm Transcripts\*

For too long, providers in the transcript market have overpromised and underdelivered. Issues like frequent student inquiries, lack of transparency when problems arise, and inadequate customer service have forced institutions to choose the least problematic option.

Paradigm has begun developing a new transcript platform, working with registrars and industry experts to deliver all the desired benefits in one comprehensive solution.

### Future Benefits

- ✓ Improved customer service
- ✓ Better error handling and order visibility
- ✓ Automations and reporting through an administrative console
- ✓ Paper and digital transcript offerings
- ✓ Better pricing and security features
- ✓ Digital validation
- ✓ SURETYLOCK for paper
- ✓ Standardized paper with security features
- ✓ Color printing options

\* *In Development*





# we care



## OUR GREEN INITIATIVE

### John Muir



National Park Service

“

When one plants a tree they plant themselves. Every root is an anchor, over which one rests with grateful interests, and becomes sufficiently calm to feel the joy of living.





## We Plant A Tree for Every Client

Paradigm is committed to environmental sustainability. Our suppliers, products, and practices are responsible, reducing our environmental footprint.

Each year, we plant thousands of trees through [AmericanForests.org](https://www.AmericanForests.org). To date, nearly 20,000 trees have been planted. Together, we make a difference our company and clients can be proud of.

# 20,000

Trees Planted & Counting



# Paradigm

Every Credential For Every Moment.



## Let's Connect!

Contact us to schedule a demo and learn how our integrated products & services can help make your grad season a success!



**800.373.6876**

[salesinfo@paradigm-corp.com](mailto:salesinfo@paradigm-corp.com)  
[www.paradigm-corp.com](http://www.paradigm-corp.com)

